



INDUSTRIA

DERIVATI

NATURALI



HEALTH - FOOD

ENOVITA[®]

LOGO USAGE GUIDELINES

Allowed Color Variation

This Logo must be reproduced in black, light violet and dark violet whenever possible in accordance with the following color specifications.

Library Colors:

Black: *Pantone** standard/process black

Violet: *Pantone** 5135 C

Dark Violet: *Pantone** 5115 C

Green: *Pantone** 361 (Solid)

CMYK Colors:

	C	M	Y	K
Black	0	0	0	100
Light Violet	47	64	28	0
Dark Violet	75	100	70	15
Green	68	0	87	0

RGB Colors:

	R	G	B
Black	26	23	27
Light Violet	153	108	136
Dark Violet	87	37	58
Green	93	174	72



Visit Indena.com to get the original Logos, Logo Usage Guidelines and the most updated registration status.

Please note that this trademark and logo may only be used if so expressly authorised by Indena S.p.A. in writing. Any unauthorised use will be considered as an infringement of Indena Intellectual Property rights and appropriate action will be taken.

® Registered Trademark Positioning

The ® Registered Trademark symbol **must** be used on the Enovita® Logo in the following countries:

Australia	Estonia	Japan	Romania
Austria	Finland	Latvia	South Korea
Belgium	France	Lithuania	Spain
Brazil	Germany	Luxembourg	Sweden
Bulgaria	Greece	Malaysia	Switzerland
Canada	Hungary	Malta	Slovakia
Cyprus	India	Netherlands	Slovenia
Czech Rep.	Indonesia	Norway	Thailand
Denmark	Ireland	Poland	UK
Egypt	Italy	Portugal	USA

Whenever the Logo is used, Enovita® **must** be clearly stated on the “ingredient list”.

It is recommended to describe Enovita® as:

“Grapeseed extract containing $\geq 95\%$ of total proanthocyanidins by UV”.

The following sentence must appear somewhere on the package, on the website or on printed materials:

“Enovita® is a Registered Trademark of Indena S.p.A., Italy”

Logo on packaging and print materials:

placement of the color Logo on the front panel is preferred.

Minimum size:

the minimum width of the Logo is 20 mm.



Print materials:

the Logo is recommended to be used in print materials that promote your product containing Enovita®.

The Logo should appear close to or on the same page as your product logo.

Web sites:

the Logo should appear on the same webpage as your product containing Enovita®.



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