



INDUSTRIA

DERIVATI

NATURALI



HEALTH - FOOD

GREENSELECT[®] PHYTOSOME[®]

LOGO USAGE GUIDELINES

Allowed Color Variation

This Logo must be reproduced in black and green whenever possible in accordance with the following color specifications.

Library Colors:

Black: *Pantone** standard/process black

Light Green: *Pantone** 368 C

Green: *Pantone** 361 (Solid)

CMYK Colors:

	C	M	Y	K
Black	0	0	0	100
Light Green	47	22	77	2
Green	68	0	87	0

RGB Colors:

	R	G	B
Black	26	23	27
Light Green	154	167	87
Green	93	174	72



Visit Indena.com to get the original Logos, Logo Usage Guidelines and the most updated registration status.

Please note that this trademark and logo may only be used if so expressly authorised by Indena S.p.A. in writing. Any unauthorised use will be considered as an infringement of Indena Intellectual Property rights and appropriate action will be taken.

™ Trademark Positioning

The ™ Trademark symbol **must** be used on the Greenselect® Phytosome® Logo in the following countries:

Australia	Estonia	Latvia	South Korea
Austria	Finland	Lithuania	Spain
Belgium	France	Luxembourg	Sweden
Bulgaria	Germany	Malaysia	Switzerland
Canada	Greece	Malta	Slovakia
China	Hungary	Netherlands	Slovenia
Croatia	Indonesia	Poland	UK
Cyprus	Ireland	Portugal	USA
Czech Rep	Italy	Romania	
Denmark	Japan	Russian Fed.	

Whenever the Logo is used, Greenselect® Phytosome® **must** be clearly stated on the “ingredient list”.

It is recommended to describe Greenselect® Phytosome® as: “caffeine free standardized green tea extract”.

The following sentence must appear wherever the logo is used (i.e. on the package, on the website, on printed materials etc...) **“Greenselect® Phytosome® is a Registered Trademark of Indena S.p.A., Italy”**

Logo on packaging and print materials:

placement of the color Logo on the front panel is preferred.

Minimum size:

the minimum width of the Logo is 20 mm.

Print materials:

the Logo is recommended to be used in print materials that promote your product containing Greenselect® Phytosome®.

The Logo should appear close to or on the same page as your product logo.

Web sites:

the Logo should appear on the same webpage as your product containing Greenselect® Phytosome®.



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