

COGNITIVE HEALTH

 **indena**[®]
INDUSTRIA
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NATURALI

HEALTH - FOOD

VIRTIVA[®]
GINKGO BILOBA EXTRACT

 **VIRTIVA**[®]

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WHAT IS VIRTIVA®?

VIRTIVA® is a *Ginkgo biloba*-phosphatidylserine association exploiting the synergy between its two nootropic agents (Ginkgo and phosphatidylserine).

G. biloba extract and phosphatidylserine have been traditionally used to **improve mental functions in young and older adults**, following chronic administration.¹⁻³ **VIRTIVA®** has demonstrated benefits by **optimizing accuracy of memory and speed of memory task performance** over the 6 hours following a single administration in young adults.

SPECIFICATIONS

VIRTIVA® is an association between *G. biloba* standardized extract and lecithin containing 20% phosphatidylserine (1:3 w/w).

VIRTIVA® is standardized to contain:

- ≥5% ginkgoflavonglycosides
- ≥0.5% to ≤2.5% ginkgoterpenes
- ≥12% phosphatidylserine

RECOMMENDED USE AND DOSE

VIRTIVA® is a light brown powder for use in nutritional supplements.

Recommended dose: 480 mg/day

SCIENTIFIC EVIDENCE

VIRTIVA® is supported by a human trial confirming its cognitive health support.

TRADEMARKS

VIRTIVA® is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

References

- ¹ Birks J. *et al.*, *Cochrane Database Syst Rev* (4): CD003120, 2002.
- ² Mix J.A. *et al.*, *Hum Psychopharmacol Clin Exp*. 17: 267-277 2002.
- ³ Stough C. *et al.*, *Int J Neuropharmacol*. 4(2):131-134 2001.
- ⁴ Kennedy D.O. *et al.*, *Hum. Psychopharmacol Clin Exp*. 22:199-210 2007.

WHAT MAKES VIRTIVA® UNIQUE?

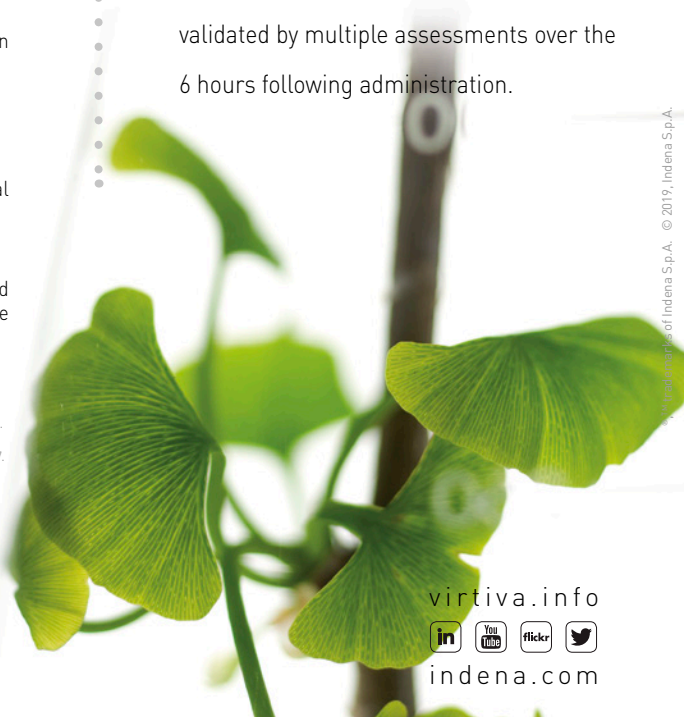
In **VIRTIVA®**, the *Ginkgo biloba* standardized extract is formulated with phosphatidylserine in a **proprietary synergistic formulation**.

This synergy:

- **optimizes the cognitive effects** associated with a low dose of *G. biloba* extract.

VIRTIVA® study demonstrated cognitive health support:⁴

- linear, **dose-dependent modulation of memory task performance** in young adults after a single administration.
- **optimized physiological response** validated by multiple assessments over the 6 hours following administration.



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