



MIRTOSELECT®

BILBERRY EXTRACT

OUR PLANTS, OUR PLANET

HOW CAN A SMALL BERRY MAKE A DIFFERENCE FOR PEOPLE'S HEALTH AND GLOBAL SUSTAINABILITY?

Wild bilberries offer well-documented antioxidant properties, scientifically proven to benefit vascular health and ophthalmology. Verified by DNA testing, Mirtoselect® captures the full qualities of this exceptional fruit for people's health – and it doesn't stop there. Behind the extract, there is a sustainable supply chain relying on traditional methods that protect biodiversity and support small suppliers, followed by an optimized, circular production process designed by Indena to use minimum resources and generate zero waste – because all discarded fruit, water and ethanol are upcycled into new value. Mirtoselect®: a safe and sustainable choice for people and nature.

100 YEARS OF BOTANICAL EXCELLENCE

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These statements may not comply with your country's laws and regulations or with Reg. EC n. 1924/2006 and have not been evaluated by the Food and Drug Administration. The products are not intended to diagnose, treat, cure or prevent any disease. Marketers of finished products containing this ingredient are responsible for ensuring compliance with the applicable legal framework.