

COGNITIVE HEALTH



indena[®]
INDUSTRIA
DERIVATI
NATURALI

HEALTH - FOOD

VIRTIVA[®] PLUS

GINKGO BILOBA EXTRACT



Please note this documentation is available for various countries all over the world and hence it may contain statements or product classification not applicable to your country. The claims made are in reference to ingredients only, hence they do not refer to finished products and they may not comply with Regulation EC n. 1924/2006. The marketer of any finished product containing any ingredient is responsible for assuring that the destination of the product and the claims made for the finished product are lawful and comply with all applicable laws and regulations of the country or countries in which the product is to be sold.

WHAT IS VIRTIVA® PLUS?

VIRTIVA® PLUS is a *Ginkgo biloba* -phosphatidylserine association exploiting the synergy between its two nootropic agents (Ginkgo and phosphatidylserine).

G. biloba extract and phosphatidylserine have been traditionally used to **improve mental functions in young and older adults**, following chronic administration.¹⁻³ **VIRTIVA® PLUS** has demonstrated benefits by **optimizing accuracy of memory and speed of memory task performance** over the 6 hours following a single administration in young adults.

SPECIFICATIONS

VIRTIVA® PLUS is an association between *G. biloba* standardized extract and lecithin containing 20% phosphatidylserine (1:3 w/w).

VIRTIVA® PLUS is standardized to contain:

- ≥5% ginkgoflavonglycosides
- ≥0.5% to ≤2.5% ginkgoterpenes
- ≥12% phosphatidylserine

RECOMMENDED USE AND DOSE

VIRTIVA® is a light brown powder for use in nutritional supplements.

Recommended dose: 480 mg/day

SCIENTIFIC EVIDENCE

VIRTIVA® PLUS is supported by a human trial confirming its cognitive health support.

TRADEMARKS

VIRTIVA® is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

References

- ¹ Birks J. *et al.*, *Cochrane Database Syst Rev* (4): CD003120, 2002.
- ² Mix J.A. *et al.*, *Hum Psychopharmacol Clin Exp*. 17: 267-277 2002.
- ³ Stough C. *et al.*, *Int J Neuropharmacol*. 4(2):131-134 2001.
- ⁴ Kennedy D.O. *et al.*, *Hum. Psychopharmacol Clin Exp*. 22:199-210 2007.

WHAT MAKES VIRTIVA® PLUS UNIQUE?

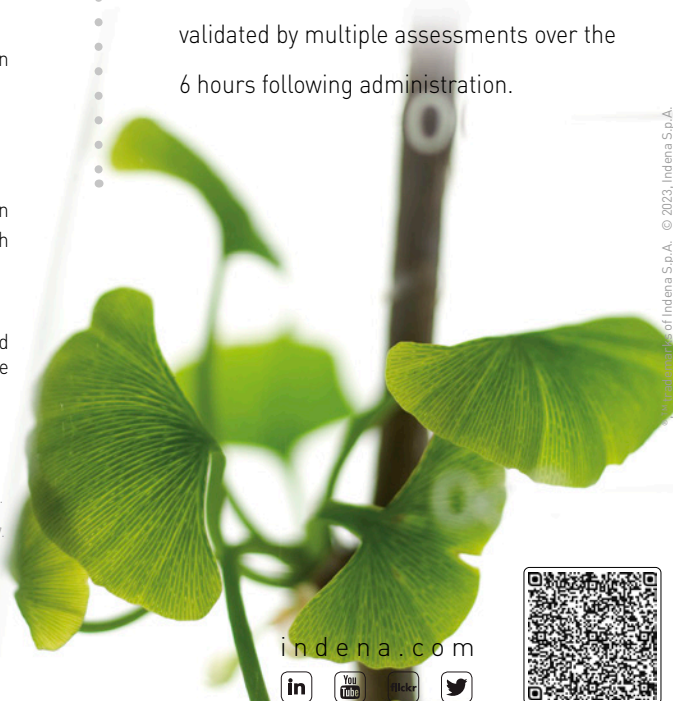
In **VIRTIVA® PLUS**, the *Ginkgo biloba* standardized extract is formulated with phosphatidylserine in a **proprietary synergistic formulation**.

This synergy:

- **optimizes the cognitive effects** associated with a low dose of *G. biloba* extract.

VIRTIVA® PLUS study demonstrated cognitive health support:⁴

- linear, **dose-dependent modulation of memory task performance** in young adults after a single administration.
- **optimized physiological response** validated by multiple assessments over the 6 hours following administration.



indena.com

