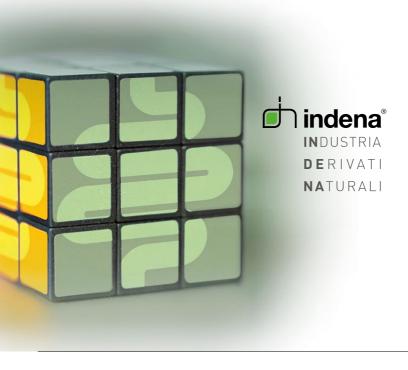
# HEALTH - F<u>00D</u>

# KEY HELP TO SOLVE ABDOMINAL BLOATING AND ENJOY A BETTER LIFE



CUBO<sup>TM</sup>

CURCUMIN PHYTOSOME + BOSWELLIA PHYTOSOME



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### WHAT IS CUBO™?

**Abdominal bloating** is one of the most frequent conditions in subjects with gastrointestinal disorders such as irritable bowel syndrome (IBS).<sup>1</sup>

Moreover, 20-30% of the general population suffers from functional gastrointestinal discomfort.

Scientific evidence has repeatedly shown the potential beneficial effects of curcumin and boswellia on gut health:<sup>2,3</sup> that's how the concept behind CUBO™ was born, leveraging their combined effect for intestinal wellbeing.

CUBO™ is a specific and balanced formulation, in which Curcuma longa Phytosome and Boswellia serrata Phytosome are carefully blent to bring together the beneficial actions these two natural ingredients offer for gut health.

The fixed ratio of the two Phytosome and their accurate dosage were determined with a series of specific tests, focused on finding the right balance between minimum required dosage and maximum expected benefit.

### SCIENTIFIC EVIDENCE

A double-blind randomized human study has recently shown a significant control in bloating intensity, abdominal discomfort and gut dysbiosis after 30 days of CUBO™ supplementation.<sup>4</sup>

## RECOMMENDED USE AND DOSE

CUBO™ is a yellow to orange powder and may be utilized in a variety of supplement formulations.

Recommended dose: 380 mg twice a day

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# **TRADEMARKS**

CUBO™ is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

### References

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# WHAT MAKES CUBO™ UNIQUE?

Curcumin Phytosome and Boswellia Phytosome make CUBO™ the right formula for intestinal health.

This innovative combination - made possible by Phytosome technology<sup>2,8,9</sup> - opens up a new dimension of gut health, with a beneficial effect on intestinal discomfort thanks to two botanicals that positively control gut microbiota and gut motility,<sup>5-7</sup> offering relief from bloating, abdominal discombfort and cramps.<sup>4</sup>

In a 30 days double-blind randomized human study on 49 subjects, compared to the group administered with only LOW-FODMAP diet, the one also taking 380 mg of CUBO™ twice a day has shown:

- BLOATING CONTROL
  - -83% BLOATING INTENSITY SCORE

(vs. -33% in the group with LOW-FODMAP diet only)

- ABDOMINAL DISCOMFORT CONTROL
  - -80% ABDOMINAL DISCOMFORT SCORE

(vs. -37% in the group with LOW-FODMAP diet only)

SMALL BOWEL MICROBIOTA BALANCE
 -50% URINARY INDICAN

(vs. -5% in the group with LOW-FODMAP diet only)

Moreover, researchers also conducted a global efficacy assessment, measuring the perception of health improvements after supplementation: 92% of the CUBO™ group was assigned higher efficacy classes (3 or 4), compared to only 12% of the control group.

This means that CUBO™ - the winning duo of curcumin Phytosome and boswellia Phytosome - has proved significant capabilities in improving people's gut health, with over 90% of people claiming their conditions were

