

COGNITIVE HEALTH



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# VIRTIVA® PLUS

GINKGO BILOBA EXTRACT



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## WHAT IS VIRTIVA® PLUS?

**VIRTIVA® PLUS** is a *Ginkgo biloba* -phosphatidylserine association exploiting the synergy between its two nootropic agents (Ginkgo and phosphatidylserine).

Extracts of Ginkgo biloba, the world's oldest living tree, have long been used in China as a traditional medicine for various conditions of health.

Ginkgo biloba extract have been traditionally used to optimize mental functions in younger and older adults, in long-term administration.

In a world going faster and faster, **VIRTIVA® PLUS** can be your natural support to stay focused.

## SPECIFICATIONS

**VIRTIVA® PLUS** is an association between *G. biloba* standardized extract and lecithin containing 20% phosphatidylserine (1:3 w/w).

**VIRTIVA® PLUS** is standardized to contain:

- ≥5% ginkgoflavonglycosides
- ≥0.5% to ≤2.5% ginkgoterpenes
- ≥12% phosphatidylserine

## RECOMMENDED USE AND DOSE

**VIRTIVA®** is a light brown powder for use in nutritional supplements.

Recommended dose: 480 mg/day

## SCIENTIFIC EVIDENCE

**VIRTIVA® PLUS** is backed by human trials confirming its brain wellbeing support.

## TRADEMARKS

**VIRTIVA®** is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

## WHAT MAKES VIRTIVA® PLUS UNIQUE?

In **VIRTIVA® PLUS**, the *Ginkgo biloba* standardized extract is formulated with phosphatidylserine in a **proprietary synergistic formulation**.

**VIRTIVA® PLUS** supports memory processes, particularly **working memory and memory consolidation**, and it optimizes memory speed right after a single administration.<sup>1</sup>

Recent evidences prove that **VIRTIVA® PLUS** leads to **faster choice reaction time** by allowing the individuals to respond more efficiently to sudden changes or challenges.<sup>2</sup>

**VIRTIVA® PLUS** has also confirm its support to verbal memory - **promoting the recognition of correct hits** (both delayed and immediate): **key to making correct and quick decisions**.<sup>2</sup>

## References

<sup>1</sup> Kennedy D.O. et al., Hum. Psychopharmacol Clin Exp. 22:199-210 (2007).

<sup>2</sup> Confidential data on file. Manuscript in preparation (2024).

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