## SWITCH ON LIFE AND SOOTHE CHRONIC ACHE



# $CRONILIEF^{TM}$

PALMITOYLETHANOLAMIDE INDENA PHYTOSOME™



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#### WHAT IS CRONILIEF™?

**CRONILIEF™** is the smart formulation that combines palmitoylethanolamide (PEA) - a naturally occurring fatty acid amide - with the proprietary Indena Phytosome™ technology, enhancing the performance of PEA for a natural chronic ache support.

#### **SPECIFICATIONS**

**CRONILIEF™** is standardized to contain: ≥35.0% <40.0% palmitoylethanolamide by HPLC.

### RECOMMENDED USE AND DOSE

**CRONILIEF™** is a light brown powder for use in nutritional supplements. Recommended dose: 300 mg/day (based on human pk study).

#### TRADEMARKS

**CRONILIEF™** is a trademark of Indena S.p.A. and its logo and usage guidelines are available from Indena.

References

#### WHAT MAKES CRONILIEF™ UNIQUE?

CRONILIEF™ exploits PEA's multi-dimensional action, interacting with several key molecules involved in the body's response to discomfort.

PEA acts via activation of PPAR-a, TRPV1, and cannabinoid receptors (CB2, indirectly CB1) and supports the "entourage effect", enhancing the body's natural endocannabinoid balance.

Its multi-targeted mechanism of action makes it ideal for a holistic approach to chronic ache.

**CRONILIEF™** is powered by a proprietary formulation that overcomes PEA's natural solubility and optimizes its absorption.

While PEA is lipophilic and practically insoluble in water, thanks to Indena Phytosome™ technology, CRONILIEF™ - compared to unformulated PEA - shows:1

- 8.3x optimized solubility in simulated intestinal fluids:
- 6x oral bioabsorption demonstrated in human pk study:

Since more and more people are turning to natural alternatives to manage their chronic ache symptoms, which can have a detrimental impact on daily life and overall well-being, the search for the perfect ally has already started and **CRONILIEF™** may represent the optimal solution.



